

MGT - MANAGEMENT

MGT 2012 Principles of Management (3 Units)

A study of the manager's role in the organization, including the tasks of planning, organizing, leading, and controlling. Topics include an introduction to change and innovation, corporate culture, global business, ethics, corporate social responsibility, organizational structure, decision-making, human resources and leadership.

Letter grade.

Prerequisite(s): BUS 1000

MGT 3020 Organizational Behavior (3 Units)

This course is a study of human behavior in social organizations, with a focus on the environment, structure, and human behavior at the individual, group, and organizational level. Emphasis is on acquiring skills and analytical concepts to improve organizational relationships and effectiveness.

Letter grade.

Prerequisite(s): MGT 2012

MGT 3050 Enactus Practicum (0.5-1 Units)

This course provides students with practical experience in integrating entrepreneurial action and business knowledge through sustainable, service-oriented projects. Students will collaborate with faculty and local organizations and participate in regional and national competitions under the guidance of a faculty advisor. Credit determined by level of participation.

May be repeated for up to a total of six (6) units.

Enrollment by application. Sophomore, Junior, or Senior standing only.

MGT 3061 Sourcing Management (3 Units)

This course provides an understanding of the critical role that procurement and planning play in an organization's supply chain. Students will explore the role of purchasing, order management, metrics, performance, contracts, the intelligent supply chain, and ethical/sustainable sourcing. The overall impact of human capital and strategy in a supply chain will also be addressed.

Letter grade.

Prerequisite(s): MGT 2012

MGT 3062 Logistics Management (3 Units)

This course provides an understanding of the fundamentals of logistics in a supply chain. Students will learn about the full logistics life cycle including how transportation and warehousing contribute to organizational success. Students will also explore the role of distribution, quality control, material flow, IT systems, packaging and sustainability within a supply chain strategy.

Letter grade.

Prerequisite(s): MGT 3061 or consent of instructor.

MGT 3074 Human Resource Management (3 Units)

This course provides an overview of the human resources function in organizations, and related elements and activities. Topics include talent acquisition, compensation, performance appraisal, employment law, training and development, labor relations, and industrial organizational psychology.

Letter grade.

Prerequisite(s): MGT 2012

MGT 3081 Creativity and Innovation (3 Units)

This course provides an understanding of the critical role of creativity and innovation in the development of new products or services. Students will explore how to develop an entrepreneurial mindset and an innovative culture within an organizational structure. The overall impact of ideation and how to implement and/or commercialize an innovative idea will also be addressed.

Letter grade.

Prerequisite(s): MGT 2012

MGT 3082 Applied Entrepreneurship (3 Units)

This course provides an understanding and application of the fundamentals of entrepreneurship and the entrepreneurial mindset. Students will learn the series of steps required to take an original idea to a sustainable business concept. In addition, students using an intrapreneurial mindset will collaborate with a local business to add value to their existing business strategy. Students will apply factors that are involved in a startup environment including opportunity recognition, competitive forces, venture context, risk and the importance of human capital for entrepreneurial success.

Letter grade.

Prerequisite(s): MGT 3081 or consent of instructor.

MGT 4012 Leadership Theory and Practice (3 Units)

This course provides an investigation and review of a wide variety of leadership concepts, practices and theories. Topics include the role of leadership in organizations, the historical examination of various leadership models, the contributions of leaders to a modern society, and an examination of biblical leadership. Emphasis will be placed on practical applications of leadership.

Letter grade.

Pre or Corequisite(s): MGT 3020

MGT 4070 Nonprofit Organization Management (3 Units)

This course applies management principles to nonprofit organizations. Topics include managing volunteers, advising board of directors, accounting, investment, financial management, marketing, fund raising, ethics and responsibility to society and donors.

Letter grade.

Prerequisite(s): MGT 2012 or consent of instructor and Senior standing only.

MGT 4084 Operations Management (3 Units)

This course provides an analysis of the information support systems which aid the manager in the decision-making process. Topics include supply chain, project and operations management, allocation of resources, planning and financial analysis.

Letter grade.

Prerequisite(s): MTH 2003 or consent of instructor and Senior standing only.

Pre or Corequisite(s): MGT 3020 and MGT 3074

MGT 4088 Strategic Management (3 Units)

This course serves as a capstone experience for business students. It seeks to integrate the diverse areas of business study through formal instruction, a competitive business simulation, case analysis and in-depth analysis of current problems facing businesses. Consideration is also given to the policy development process, corporate social responsibility, and the highest purposes of business.

Letter grade.

Pre or Corequisite(s): FIN 3035, MGT 4088L, and Senior standing.

Fee: Course fee applies. See "Special Fees" in Financing a PLNU Education.

MGT 4088L Strategic Management Lab (0 Units)

This lab is a required companion to the MGT4088 capstone course for seniors in the Fermanian School of Business. The lab consists of a comprehensive exam assessing knowledge in business disciplines. Students must pass the exam in order to graduate. Students who do not pass the exam will be required to complete a comprehensive project under the supervision of the Dean of the Fermanian School of Business (or the Dean's designee).

Credit/No Credit.

Pre or Corequisite(s): MGT 4088

MGT 4090 Special Topics in Management (3 Units)

Study in a special topic to be determined by the school. Open to juniors and seniors only.

May be repeated for up to a total of six (6) units. Letter grade.

Prerequisite(s): Consent of instructor.

MGT 4091 Independent Studies in Management (1-3 Units)

An intensive study of a selected topic under the direction of an instructor.

Qualified students as well as the proposal for study must be approved by the departmental instructor(s) and the school dean. Course is open to upper-division students.

May be repeated for up to a total of six (6) units. Letter grade.

Prerequisite(s): Consent of instructor.

MGT 5088 Strategic Management (3 Units)

This course serves as a capstone experience for business students. It seeks to integrate the diverse areas of business study through formal instruction, a competitive business simulation, case analysis, and in-depth analysis of current problems facing businesses. Consideration is also given to the policy development process, corporate social responsibility, and the highest purposes of business.

Letter grade.

MGT 5088L Strategic Management Lab (0 Units)

This lab is a required companion to the MGT 5088 capstone course for seniors in the Fermanian School of Business. The lab consists of a comprehensive exam assessing knowledge in business disciplines.

Credit/No Credit.

Students must pass the exam in order to graduate. Students who do not pass the exam will be required to complete a comprehensive project under the supervision of the Dean of the Fermanian School of Business (or the Dean's designee).