

COMMERCIAL MUSIC, B.A.

Program Learning Outcomes

Students who complete the program in Commercial Music will be able to:

1. Demonstrate essential competencies in musicianship skills in written theory, aural skills, and keyboard musicianship.
2. Develop applied music skills in one primary performance area in both solo and ensemble settings.
3. Become conversant with the essential outlines of music history, music literature, and an awareness of significant non-western musical styles.
4. Develop and articulate a clear application of the concepts of calling, role, path, and purpose as they apply to the field of the music discipline.
5. Through the medium of a live concert, demonstrate the development of a public persona whose musical style reflects the musical interests that play to the artists' strengths and personality.
6. Produce a demo showcasing at least five original works that demonstrate the artist's ability to effectively collaborate with other artists, working from an initial concept to a finished product.

Concentrations

- Composition for Film and Media (p. 1)
- Music and Worship Arts (p. 1)
- Performance (p. 2)
- Production (p. 2)

Composition for Film and Media Concentration¹

Code	Title	Units
Core Curriculum²		
Applied Music and Ensembles:		
MUA 1001	Recital Attendance - 4 semesters	0
MUA 2001	Piano Proficiency Exam	0
MUA 2012	Beginning Conducting	2
Four (4) semesters MUA at 1000-2000 level ³		4
One-unit Ensembles		4
Music History:		
MUH 1001	Introduction to Listening (GE)	2
MUH 3034	World Music	2
MUH 3041	History of Western Music II	3
MUH 4031	Faith, Life, and Music	2
Music Technology:		
MTC 1000	Introduction to Music Technology	1
Music Theory:		
MUT 1020	Music Theory I	4
MUT 1021	Music Theory II	4
MUT 2020	Music Theory III	3
Concentration Courses		
MCM 3035	Arranging I	2
MCM 3036	The Business of Music	2
MCM 4035	Arranging II	2
MTC 3027	Digital Audio I	2
MTC 3028	Digital Audio II	2

MUC 2052	Private Composition (1 unit required)	1
MUC 3052	Private Composition (1 unit required)	1
MUC 4052	Private Composition (1 unit required)	1
MUC 4077	Senior Recital in Composition	0
MUC 4095	Seminar in Composition (1 unit required)	1
MUH 3035	History of Popular Music	3
MUT 4032	Orchestration	3
Total Units		51

¹ Recommended Courses: MCM 3024, MUA 1056, MUA 3014, MUC 3052-MUC 4052 (additional units), and MUT 3xxx-4xxx.

² Required of all Music majors.

³ Applied Music in major performing area; must advance to the 2000-level.

Total Units for the Commercial Music, B.A. with Composition for Film and Media Concentration: 49 (plus 2 units of GE)

Music and Worship Arts Concentration

Code	Title	Units
Core Curriculum¹		
Applied Music and Ensembles:		
MUA 1001	Recital Attendance - 4 semesters	0
MUA 2001	Piano Proficiency Exam	0
MUA 2012	Beginning Conducting	2
Four (4) semesters MUA at 1000-2000 level ²		4
One-unit Ensembles		4
Music History:		
MUH 1001	Introduction to Listening (GE)	2
MUH 3034	World Music	2
MUH 3041	History of Western Music II	3
MUH 4031	Faith, Life, and Music	2
Music Technology:		
MTC 1000	Introduction to Music Technology	1
Music Theory:		
MUT 1020	Music Theory I	4
MUT 1021	Music Theory II	4
MUT 2020	Music Theory III	3
Concentration Courses		
CMU 3014	Church Music Leadership	3
CMU 4051	Internship in Church Music	2
MCM 3024	Songwriting	2
MTC 3027	Digital Audio I	2
MTC 3028	Digital Audio II	2
MTC 4095	Production and Recording Techniques	3
MUH 3035	History of Popular Music	3
Choose two (2) units from the following:		2
MUA 1062	Private String Bass	
MUA 1063	Private Guitar	
MUA 1075	Private Percussion	
MUP 3040	Commercial Music Ensemble	
Total Units		50

¹ Required of all Music majors.

² Applied Music in major performing area; must advance to the 2000-level.

Performance Concentration

Code	Title	Units
Core Curriculum ¹		
Applied Music and Ensembles:		
MUA 1001	Recital Attendance - 4 semesters	0
MUA 2001	Piano Proficiency Exam	0
MUA 2012	Beginning Conducting	2
Four (4) semesters MUA at 1000-2000 level ²		4
One-unit Ensembles		4
Music History:		
MUH 1001	Introduction to Listening (GE)	2
MUH 3034	World Music	2
MUH 3041	History of Western Music II	3
MUH 4031	Faith, Life, and Music	2
Music Technology:		
MTC 1000	Introduction to Music Technology	1
Music Theory:		
MUT 1020	Music Theory I	4
MUT 1021	Music Theory II	4
MUT 2020	Music Theory III	3
Concentration Courses		
Applied Music and Ensembles:		
Four (4) semesters MUA at 3000-4000 level ³		4
MUP 3040	Commercial Music Ensemble (4 semesters)	2
Commercial Music:		
MCM 1000	Introduction to Commercial Composition	1
MCM 3024	Songwriting	2
MCM 3025	Style and Improvisation (2 semesters)	4
MCM 3036	The Business of Music	2
MCM 4076	Senior Project	1
Entrepreneurship:		
MGT 3081	Creativity and Innovation	3
Music History:		
MUH 3035	History of Popular Music	3
Music Technology:		
MTC 3027	Digital Audio I	2
MTC 3028	Digital Audio II	2
MTC 4095	Production and Recording Techniques	3
Total Units		60

¹ Required of all Music majors.

² Applied Music in major performing area; must advance to the 2000-level.

³ Applied lessons in commercial music performing area.

Production Concentration

Code	Title	Units
Core Curriculum ¹		
Applied Music and Ensembles:		
MUA 1001	Recital Attendance - 4 semesters	0

MUA 2001	Piano Proficiency Exam	0
MUA 2012	Beginning Conducting	2
Four (4) semesters MUA at 1000-2000 level ²		4
One-unit Ensembles		4
Music History:		
MUH 1001	Introduction to Listening (GE)	2
MUH 3034	World Music	2
MUH 3041	History of Western Music II	3
MUH 4031	Faith, Life, and Music	2
Music Technology:		
MTC 1000	Introduction to Music Technology	1
Music Theory:		
MUT 1020	Music Theory I	4
MUT 1021	Music Theory II	4
MUT 2020	Music Theory III	3
Concentration Courses		
Applied Music and Ensembles:		
Four (4) semesters MUC at 3000-4000 level ³		4
MUP 3040	Commercial Music Ensemble (4 semesters)	2
Commercial Music:		
MCM 1000	Introduction to Commercial Composition	1
MCM 3024	Songwriting	2
MCM 3035	Arranging I	2
MCM 3036	The Business of Music	2
MCM 4035	Arranging II	2
MCM 4076	Senior Project	1
Entrepreneurship:		
MGT 3081	Creativity and Innovation	3
Music History:		
MUH 3035	History of Popular Music	3
Music Technology:		
MTC 3027	Digital Audio I	2
MTC 3028	Digital Audio II	2
MTC 4095	Production and Recording Techniques	3
Total Units		60

¹ Required of all Music majors.

² Applied Music in major performing area; must advance to the 2000-level.

³ Applied commercial composition lessons.

Note(s):

- Transfer students and PLNU students changing their major to Commercial Music must complete one major ensemble and one unit of applied music each semester (minimum of four (4) semesters).
- A minor from the following list is recommended:
 - Accounting (<https://pointloma-public.courseleaf.com/tug-catalog/colleges-schools-departments/fsb/tug-business/accounting-minor/>)
 - Business Administration (<https://pointloma-public.courseleaf.com/tug-catalog/colleges-schools-departments/fsb/tug-business/business-administration-minor/>)

- Graphic Design (<https://pointloma-public.courseleaf.com/tug-catalog/colleges-schools-departments/shape/art/graphic-design-minor/>)
- Marketing (<https://pointloma-public.courseleaf.com/tug-catalog/colleges-schools-departments/fsb/tug-business/marketing-minor/>)
- Media Communication (<https://pointloma-public.courseleaf.com/tug-catalog/colleges-schools-departments/shape/com/media-communication-minor/>)
- Theatre (<https://pointloma-public.courseleaf.com/tug-catalog/colleges-schools-departments/shape/com/theatre-minor/>)