

MULTIMEDIA JOURNALISM MINOR

The multimedia journalism minor allows students to major in other fields such as the sciences, psychology, music, art, literature, theology, etc., while adding a marketable dimension to their studies. That dimension is the training to communicate ideas from those other fields in a manner that is clear and concise, for a specific kind of audience. With this minor, students will learn how to gather information from reliable sources, organize information in a skillful manner, and communicate that information in a compelling way that uses several media platforms.

Program Learning Outcomes

Students who complete the minor program will be able to:

1. Exhibit effective research and reporting practices.
2. Display strong interpretive, analytic, quantitative reasoning, and critical thinking skills in their assignments.
3. Communicate ideas clearly and accurately in forms appropriate to the purpose, medium, and audience.

Code	Title	Units
Required Courses		
COM 2043	Introduction to TV and Film Production	3
JRN 2015	Newspaper Workshop	1
JRN 2050	Introduction to Journalism	3
JRN 3040	Media Law and Ethics	3
JRN 3013	Broadcast News	3
Choose one (1) course from the following:		3
JRN 3014	Computer-Assisted Reporting	
JRN 3050	Special Topics in Journalism	
JRN 4030	Multimedia Journalism	
Choose one (1) course from the following:		3
JRN 3010	Advanced Reporting	
JRN 3045	Editing	
JRN 4040	Magazine Editing and Concepts	
Total Units		19