

# COMMUNICATION STUDIES, B.A.

## Program Learning Outcomes

*Students who complete the program in Communication Studies will be able to:*

1. Learn basic theory and application or performance skills about and within the discipline of communication.
2. Use communication competently in a variety of complex environmental and social contexts.
3. Participate in the disciplines of communication in the collective community around them.

Code	Title	Units
<b>Lower-Division Core Requirements</b>		
COM 1090	Interpersonal Communication	3
COM 2020	Small Group Communication	3
COM 2050	Intercultural Communication	3
COM 2065	Introduction to Research in Communication	3
<b>Lower-Division Electives</b>		
Choose three (3) units from the following:		3
COM 1000	Principles of Human Communication (GE) <sup>1</sup>	
COM 1050	Introduction to Media Communication	
COM 2031	Argumentation and Debate (GE) <sup>1</sup>	
JRN 2050	Introduction to Journalism	
<b>Upper-Division Core Requirements</b>		
COM 3010	Nonverbal Communication	3
COM 3030	Persuasion	3
COM 4022	Portfolio Construction	1
COM 4060	Rhetorical Theories and Models	3
COM 4085	Communication, Values, and Society	2
<b>Upper-Division Electives</b>		
Choose 18 units from the following:		18
COM 3012	Gender and Communication	
COM 3040	Organizational Communication	
COM 3045	Leadership Communication	
COM 3060	Professional Speaking for Career Settings	
COM 3090	Introduction to Public Relations	
COM 3095	Media Literacy	
COM 4020	Communication Practicum II	
COM 4021	Internship in Communication	
COM 4065	Communication Theories and Research	
COM 4090	Special Studies in Communication (3 units required)	
ENG 4005	Professional Writing	
<b>Total Units</b>		<b>45</b>

<sup>1</sup> Cannot be taken for elective credit if using to fulfill GE requirement.