

# MANAGEMENT, B.S. BUSINESS ADMINISTRATION

This major is diversified with the required choice of a concentration in Entrepreneurship or Supply Chain as specified below.

## Program Learning Outcomes

*Students who complete the program in Management will be able to:*

1. Exhibit general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical values.
5. Collaborate effectively in teams.
6. Exhibit an in-depth knowledge of management theory.
7. Assess the competitive advantage of a business based on management concepts.

*Students who complete the concentration in Entrepreneurship will be able to:*

1. Analyze a startup pitch based on entrepreneurship knowledge and concepts.

*Students who complete the concentration in Supply Chain will be able to:*

1. Analyze the essential elements of a supply chain.

## Concentrations

- Entrepreneurship (p. 1)
- Supply Chain (p. 1)

### Entrepreneurship Concentration

Code	Title	Units
<b>Lower-Division Requirements</b>		
ACC 2001	Principles of Financial Accounting	4
ACC 2002	Principles of Managerial Accounting	3
BUS 1000	Introduction to Business and Systems	3
BUS 2001	Legal Environment of Business	3
ECO 1001	Principles of Macroeconomics (FE)	3
ECO 1002	Principles of Microeconomics (FE)	3
MGT 2012	Principles of Management	3
MTH 1053	Mathematical Analysis for Business and Economics <sup>1</sup>	3
or MTH 1073	Business Calculus (FE)	
MTH 2003	Introduction to Statistics	3
<b>Upper-Division Requirements</b>		
BUS 3013	Business Communications	3
BUS 4080	International Business	3
BUS 4089	Internship in Business (3 units required)	3
FIN 3035	Business Finance	3
MGT 3020	Organizational Behavior	3
MGT 3074	Human Resource Management	3

MGT 4012	Leadership Theory and Practice	3
MGT 4084	Operations Management	3
MGT 4088 and MGT 4088L	Strategic Management and Strategic Management Lab	3
MKT 3032	Principles of Marketing	3
<b>Concentration Courses</b>		
MGT 3081	Creativity and Innovation	
MGT 3082	Applied Entrepreneurship	
<b>Total Units</b>		<b>58</b>

<sup>1</sup> MTH 1073 fulfills the Foundational Explorations Problem Solving Requirement, but MTH 1053 does not.

### Supply Chain Concentration

Code	Title	Units
<b>Lower-Division Requirements</b>		
ACC 2001	Principles of Financial Accounting	4
ACC 2002	Principles of Managerial Accounting	3
BUS 1000	Introduction to Business and Systems	3
BUS 2001	Legal Environment of Business	3
ECO 1001	Principles of Macroeconomics (FE)	3
ECO 1002	Principles of Microeconomics (FE)	3
MGT 2012	Principles of Management	3
MTH 1053	Mathematical Analysis for Business and Economics <sup>1</sup>	3
or MTH 1073	Business Calculus (FE)	
MTH 2003	Introduction to Statistics	3
<b>Upper-Division Requirements</b>		
BUS 3013	Business Communications	3
BUS 4080	International Business	3
BUS 4089	Internship in Business (3 units required)	3
FIN 3035	Business Finance	3
MGT 3020	Organizational Behavior	3
MGT 3074	Human Resource Management	3
MGT 4012	Leadership Theory and Practice	3
MGT 4084	Operations Management	3
MGT 4088 and MGT 4088L	Strategic Management and Strategic Management Lab	3
MKT 3032	Principles of Marketing	3
<b>Concentration Courses</b>		
MGT 3061	Sourcing Management	
MGT 3062	Logistics Management	
<b>Total Units</b>		<b>58</b>

<sup>1</sup> MTH 1073 fulfills the Foundational Exploration Problem Solving requirement, but MTH 1053 does not.

### Recommended:

Code	Title	Units
PHL 2011	Ethics (FE)	3