

INTERNATIONAL DEVELOPMENT, B.S. BUSINESS ADMINISTRATION

Program Learning Outcomes

Students who complete the program in International Development will be able to:

1. Exhibit general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical values.
5. Collaborate effectively in teams.
6. Exhibit an in-depth knowledge of International Development theories and concepts.
7. Compare approaches to decision making in for-profit and non-profit environments based on International Development concepts.
8. Evaluate the similarities and differences of the economic conditions between developed and developing countries based on International Development knowledge.

Code	Title	Units
Lower-Division Requirements		
ACC 2001	Principles of Financial Accounting	4
ACC 2002	Principles of Managerial Accounting	3
BUS 1000	Introduction to Business and Systems	3
BUS 2001	Legal Environment of Business	3
ECO 1001	Principles of Macroeconomics (FE)	3
ECO 1002	Principles of Microeconomics (FE)	3
MGT 2012	Principles of Management	3
MTH 1053	Mathematical Analysis for Business and Economics ¹	3
or MTH 1073	Business Calculus (FE)	
MTH 2003	Introduction to Statistics	3
Upper-Division Requirements		
BUS 3013	Business Communications	3
BUS 4075	Sustainability in Action	3
BUS 4080	International Business	3
BUS 4089	Internship in Business (3 units required)	3
ECO 3015	Theories of Economic Development	3
ECO 4070	Contemporary Development Planning	3
FIN 3035	Business Finance	3
MGT 4070	Nonprofit Organization Management	3
MGT 4088 and MGT 4088L	Strategic Management and Strategic Management Lab	3
MKT 3032	Principles of Marketing	3
Choose two (2) courses from the following:		6
ECO 4040	The Economics of Race, Class, and Gender ²	
ECO 4090	Special Studies in Economics ²	

FIN 4035	International Finance ²
MGT 3081	Creativity and Innovation ³
MGT 3082	Applied Entrepreneurship ³
FRE 2050 and FRE 2051	Intermediate French I and Intermediate French II ⁴
GER 2050 and GER 2051	Intermediate German I and Intermediate German II ⁴
SPA 2050 and SPA 2051	Intermediate Spanish Conversation I and Intermediate Spanish Conversation II ⁴
SOC 3060	Race and Ethnicity ⁵
SOC 4044	Globalization and Culture ⁵
MGT 3061	Sourcing Management ⁶
MGT 3062	Logistics Management ⁶

Required Off-Campus Program

Study Abroad or Internship ⁷
Comparative Analysis Paper ⁸

Total Units **64**

- ¹ MTH 1073 fulfills the Foundational Explorations Problem Solving Requirement, but MTH 1053 does not.
- ² Recommended for students interested in studying graduate level Economics and/or Finance or pursuing careers involving the application of Economics in an International Development context.
- ³ Recommended for students interested in pursuing careers involving the application of Entrepreneurship or Social Entrepreneurship in an International Development context.
- ⁴ Recommended for students interested in careers of appropriate regional studies in a developing country where applicable language skills are required.
- ⁵ Recommended for students interested in sociological perspective of the field of International Development.
- ⁶ Recommended for students interested in pursuing careers involving the application of Supply Chain in an International Development Context.
- ⁷ A Fermanian School of Business approved semester or summer study abroad in a developing country or an approved three (3) unit internship in a developing country is required.
- ⁸ In addition, a comparative analysis paper associated with the study abroad or internship must be completed during the student's final semester prior to graduation, and must meet the minimum standards of quality as determined by the Dean or his/her designee.

Recommended:

Code	Title	Units
PHL 2011	Ethics (FE)	3