

# COMPUTER TECHNOLOGY - MARKETING MINOR (BUSINESS MAJORS)

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The Computer Technology - Marketing minor, a joint minor between the Fermanian School of Business and the Department of Mathematical, Information, and Computer Sciences, is for marketing students who desire to enter marketing or business careers with a greater knowledge of information and computer technology.

Code	Title	Units
<b>Lower-Division Requirements</b>		
ACC 2001	Principles of Financial Accounting	4
CSC 1043 and CSC 1043L	Introduction to Computer Programming and Introduction to Computer Programming Lab	3
CSC 1054 and CSC 1054L	Objects and Elementary Data Structures and Objects and Elementary Data Structures Lab	4
CSC 2052 and CSC 2052L	Data Structures in C++ and Data Structures in C++ Lab	2
<b>Upper-Division Requirements</b>		
CSC 3003	Python and UNIX	3
CSC 3022	Data Management for Data Analytics	2
MKT 3032	Principles of Marketing	3
Choose two (2) additional courses from MKT 3000-4059		6
<b>Total Units</b>		<b>27</b>