BUSINESS CERTIFICATE

A certificate in Business is for students who are interested in an understanding of basic business (accounting, economics, management, and marketing) concepts and applications, but who do not want to pursue a minor or major in Business Administration.

Code	Title U	Inits
Required Courses		
ACC 2000	Principles of Accounting for Non-Business Majors	3
MGT 2012	Principles of Management	3
MKT 3032	Principles of Marketing	3
Choose one (1) co	urse from the following:	3
ECO 1000	Survey of Economics (FE)	
ECO 1001	Principles of Macroeconomics (FE)	
ECO 1002	Principles of Microeconomics (FE)	
Total Units	<u> </u>	12

 $^{^{1}\,}$ ACC 2001 and ACC 2002 sequence may be substituted for ACC 2000.