COMPUTER TECHNOLOGY - MARKETING MINOR (MATH AND COMPUTER SCIENCE MAJORS)

Code	Title	Units
Lower-Division Requirements		
ACC 2000	Principles of Accounting for Non-Business Majors [1]	3
CSC 1043 and CSC 1043L	Introduction to Computer Programming and Introduction to Computer Programming Lab	3
CSC 1054 and CSC 1054L	Objects and Elementary Data Structures and Objects and Elementary Data Structures Lab	4
Choose one (1) course from the following:		2-4
CSC 2052 and CSC 2052L	Data Structures in C++ and Data Structures in C++ Lab	
CSC 2054 and CSC 2054L	Data Structures and Algorithms and Data Structures and Algorithms Lab	
Upper-Division Requirements		
CSC 3003	Python and UNIX	3
ISS 4014	Data Base Systems and Web Integration	4
MKT 3032	Principles of Marketing	3
Choose two (2) courses from the following:		6
MKT 3033	Consumer and Organizational Buying Behavior	
MKT 3036	Integrated Marketing and Sales Communication	
MKT 3050	Digital Marketing Essentials	
MKT 4032	Marketing Research and Analytics	
Total Units		**28-30**

[1] The ACC 2001 and ACC 2002 sequence may be substituted for ACC 2000.