

SCIENCE-MARKETING MINOR (SCIENCE MAJORS - CHEMISTRY DEPARTMENT)

Science-Marketing Minor for Biology, Chemistry, and Environmental Science Majors

Code	Title	Units
Required Courses		
ACC 2000	Principles of Accounting for Non-Business Majors ¹	3
BIO 2010 and BIO 2010L	Cell Biology and Biochemistry (FE) and Cell Biology and Biochemistry Laboratory (FE)	4
BIO 3045 and BIO 3045L	Genetics and Genetics Laboratory	4
MKT 3032	Principles of Marketing	3
MTH 1044 or MTH 1064	Calculus with Applications (FE) Calculus I (FE)	4
Choose two (2) from the following Marketing courses:		6
MKT 3033	Consumer and Organizational Buying Behavior	
MKT 3036	Integrated Marketing and Sales Communication	
MKT 3050	Digital Marketing Essentials	
Total Units		24

¹ The ACC 2001 and ACC 2002 sequence may be substituted for ACC 2000.