

PUBLIC RELATIONS MINOR

The minor in Public Relations is interdepartmental with the Fermanian School of Business, the Department of Literature, Journalism, Writing, and Languages, and the Department of Communication Studies.

Code	Title	Units
Required Courses		
COM 3030	Persuasion	3
COM 3040	Organizational Communication	3
COM 3090	Introduction to Public Relations	3
COM 4005	Public Relations Cases and Campaigns	3
JRN 2050	Introduction to Journalism	3
JRN 3055	Public Relations Writing	3
MKT 3032	Principles of Marketing	3
Total Units		21