

ORGANIZATIONAL COMMUNICATION, B.A.

Program Learning Outcomes

Students who complete the program in Organizational Communication will be able to:

1. Develop a sophisticated understanding of communication as the negotiation of meaning.
2. Display communication competence both verbally and nonverbally in interpersonal, small group, organizational, and intercultural contexts.
3. Formulate a thesis, organize a complex idea, and support it with appropriate evidence using proper grammar and punctuation.
4. Demonstrate an ability to present themselves in a professional manner including resume, interview skills, and presentations.
5. Demonstrate an understanding and ability to work collaboratively in a group.
6. Analyze and conduct original communication research (quantitative and qualitative) using scholarly journals, data bases, and collecting and analyzing empirical data.
7. Demonstrate an understanding of basic theoretical concepts relative to organizational behavior including scientific management, systems theory, and organizational culture.
8. Integrate a Christian perspective of values and ethics in their communication in interpersonal, small group organizational and intercultural contexts.
9. Develop an awareness of multiple approaches to leadership and develop a personal leadership philosophy.

Code	Title	Units
Lower-Division Core Requirements		
ACC 2000	Principles of Accounting for Non-Business Majors	3
COM 1090	Interpersonal Communication	3
COM 2020	Small Group Communication	3
COM 2065	Introduction to Research in Communication	3
Choose one (1) course from the following:		3
ECO 1000	Survey of Economics (FE)	
ECO 1001	Principles of Macroeconomics (FE)	
ECO 1002	Principles of Microeconomics (FE)	
Upper-Division Core Requirements		
COM 3030	Persuasion	3
COM 3040	Organizational Communication	3
COM 3045	Leadership Communication	3
COM 3060	Professional Speaking for Career Settings	3
or WRI 3065	Professional Writing	
COM 3090	Introduction to Public Relations	2-3
or COM 4050	Communication Training and Development	
COM 4021	Internship in Communication	3
COM 4022	Portfolio Construction	1
COM 4065	Communication Theories and Research	3
COM 4085	Communication, Values, and Society	2

Choose six (6) units from upper-division courses with the following prefixes: ACC, BUS, COM, ECO, FIN, HON, MGT, MKT at the 3000 or 4000-level¹ 6

Total Units 44-45

¹ Selections must include at least 2 different courses and 6 units total.

Note(s):

- All majors take COM 1000 (https://catalog.pointloma.edu/preview_program.php?catoid=58&poid=4546#tt3638) or COM 2031 (https://catalog.pointloma.edu/preview_program.php?catoid=58&poid=4546#tt9688) as an additional Foundational Explorations requirement.