

MEDIA COMMUNICATION, B.A.

Program Learning Outcomes

Students who complete the program in Media Communication will be able to:

1. Demonstrate skills in the theoretical and/or historical critique of media. This includes the integration of a Christian worldview and ethical framework for viewing, interpreting, and critiquing media messages.
2. Demonstrate scriptwriting skills for radio, TV, film, internet, church media, and/or corporate media industries.
3. Demonstrate production and/or performance skills in radio, TV, film, internet, church media, and/or corporate media industries.
4. Demonstrate professional socialization skills in a radio, TV, film, internet, church media, and/or corporate media internship.

Concentrations

- Film Studies (p. 1)
- Multimedia (p. 1)
- Production (p. 2)
- Screen Performance (p. 2)

Film Studies Concentration¹

| Code | Title | Units |
|---|---|-------|
| Lower-Division Core Requirements | | |
| COM 1050 | Introduction to Media Communication | 3 |
| COM 1075 | Scriptwriting for Television and Film | 3 |
| COM 2041 | Audio Production | 2 |
| COM 2043 | Introduction to TV and Film Production | 3 |
| COM 2065 | Introduction to Research in Communication | 3 |
| Choose one (1) course from the following: | | 1 |
| JRN 2015 | Newspaper Workshop | |
| JRN 2017 | Yearbook Workshop | |
| JRN 2018 | Multimedia Workshop | |
| WRI 2016 | Literary Magazine Workshop | |
| Upper-Division Core Requirements | | |
| COM 3095 | Media Literacy | 3 |
| COM 4022 | Portfolio Construction | 1 |
| COM 4085 | Communication, Values, and Society | 2 |
| Upper-Division Electives | | |
| Choose nine (9) units from the following: | | 9 |
| COM 3000 | Narrative and Documentary Film | |
| COM 3040 | Organizational Communication | |
| COM 3050 | Electronic Media in Communication | |
| COM 3090 | Introduction to Public Relations | |
| COM 4000 | Sundance Film Festival | |
| COM 4042 | Field Television Production | |
| COM 4043 | Studio Television Production | |
| COM 4065 | Communication Theories and Research | |
| COM 4090 | Special Studies in Communication | |
| JRN 3040 | Media Law and Ethics | |
| Writing Electives | | |
| Choose one (1) course from the following: | | 3 |

| | | |
|---|---|-----------|
| JRN 2050 | Introduction to Journalism | |
| WRI 2020 | Introduction to Creative Writing | |
| WRI 3022 | Creative Writing: Fiction | |
| WRI 3023 | Creative Writing: Creative Nonfiction | |
| Concentration Courses | | |
| COM 4070 | Hollywood Production Workshop (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC) | 4 |
| COM 4071 | Faith and Artistic Development in Film (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC) | 3 |
| COM 4072 | Internship: Inside Hollywood (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC) | 6 |
| Choose one (1) course from the following: | | 3 |
| COM 3071 | Professional Acting for the Camera (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC) | |
| COM 4073 | Narrative Storytelling (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC) | |
| COM 4074 | Professional Screenwriting (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC) | |
| COM 4080 | Independent Study (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC) | |
| Total Units | | 49 |

¹ Student must be accepted into the LAFSC program in order to complete this concentration.

Multimedia Concentration

| Code | Title | Units |
|---|---|-------|
| Lower-Division Core Requirements | | |
| COM 1050 | Introduction to Media Communication | 3 |
| COM 1075 | Scriptwriting for Television and Film | 3 |
| COM 2041 | Audio Production | 2 |
| COM 2043 | Introduction to TV and Film Production | 3 |
| COM 2065 | Introduction to Research in Communication | 3 |
| Choose one (1) course from the following: | | 1 |
| JRN 2015 | Newspaper Workshop | |
| JRN 2017 | Yearbook Workshop | |
| JRN 2018 | Multimedia Workshop | |
| WRI 2016 | Literary Magazine Workshop | |
| Upper-Division Core Requirements | | |
| COM 3095 | Media Literacy | 3 |
| COM 4021 | Internship in Communication | 3 |
| COM 4022 | Portfolio Construction | 1 |
| COM 4085 | Communication, Values, and Society | 2 |
| Upper-Division Electives | | |
| Choose nine (9) units from the following: | | 9 |
| COM 3000 | Narrative and Documentary Film | |
| COM 3040 | Organizational Communication | |

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|----------|-------------------------------------|
| COM 3050 | Electronic Media in Communication |
| COM 3090 | Introduction to Public Relations |
| COM 4000 | Sundance Film Festival |
| COM 4065 | Communication Theories and Research |
| COM 4090 | Special Studies in Communication |
| JRN 3040 | Media Law and Ethics |

Writing Electives

| | |
|---|---------------------------------------|
| Choose one (1) course from the following: | 3 |
| JRN 2050 | Introduction to Journalism |
| WRI 2020 | Introduction to Creative Writing |
| WRI 3022 | Creative Writing: Fiction |
| WRI 3023 | Creative Writing: Creative Nonfiction |

Concentration Courses

| | | |
|----------|--|---|
| ART 1003 | Two-Dimensional Design | 3 |
| ART 2002 | Introduction to Computer Graphics | 3 |
| ART 3015 | Introduction to Interactive Web Design | 3 |
| ART 4050 | Interactive Web Design | 3 |

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| Total Units | 48 |
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Production Concentration

| Code | Title | Units |
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|------|-------|-------|

Lower-Division Core Requirements

| | | |
|----------|---|---|
| COM 1050 | Introduction to Media Communication | 3 |
| COM 1075 | Scriptwriting for Television and Film | 3 |
| COM 2041 | Audio Production | 2 |
| COM 2043 | Introduction to TV and Film Production | 3 |
| COM 2065 | Introduction to Research in Communication | 3 |

| | |
|---|---|
| Choose one (1) course from the following: | 1 |
|---|---|

| | |
|----------|----------------------------|
| JRN 2015 | Newspaper Workshop |
| JRN 2017 | Yearbook Workshop |
| JRN 2018 | Multimedia Workshop |
| WRI 2016 | Literary Magazine Workshop |

Upper-Division Core Requirements

| | | |
|----------|------------------------------------|---|
| COM 3095 | Media Literacy | 3 |
| COM 4021 | Internship in Communication | 3 |
| COM 4022 | Portfolio Construction | 1 |
| COM 4085 | Communication, Values, and Society | 2 |

Upper-Division Electives

| | |
|---|---|
| Choose nine (9) units from the following: | 9 |
|---|---|

| | |
|----------|-------------------------------------|
| COM 3000 | Narrative and Documentary Film |
| COM 3040 | Organizational Communication |
| COM 3050 | Electronic Media in Communication |
| COM 3090 | Introduction to Public Relations |
| COM 4000 | Sundance Film Festival |
| COM 4065 | Communication Theories and Research |
| COM 4090 | Special Studies in Communication |
| JRN 3040 | Media Law and Ethics |

Writing Electives

| | |
|---|----------------------------------|
| Choose one (1) course from the following: | 3 |
| JRN 2050 | Introduction to Journalism |
| WRI 2020 | Introduction to Creative Writing |
| WRI 3022 | Creative Writing: Fiction |

| | |
|----------|---------------------------------------|
| WRI 3023 | Creative Writing: Creative Nonfiction |
|----------|---------------------------------------|

Concentration Courses

| | |
|--|---|
| Choose eight (8) units from the following: | 8 |
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|----------|------------------------------|
| COM 3013 | Television News Production |
| COM 4020 | Communication Practicum II |
| COM 4025 | Advanced Television Workshop |
| COM 4035 | Advanced Audio Production |
| COM 4042 | Field Television Production |
| COM 4043 | Studio Television Production |

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| Total Units | 44 |
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Screen Performance Concentration

| Code | Title | Units |
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|------|-------|-------|

Lower-Division Core Requirements

| | | |
|----------|---|---|
| COM 1050 | Introduction to Media Communication | 3 |
| COM 1075 | Scriptwriting for Television and Film | 3 |
| COM 2041 | Audio Production | 2 |
| COM 2043 | Introduction to TV and Film Production | 3 |
| COM 2065 | Introduction to Research in Communication | 3 |

| | |
|---|---|
| Choose one (1) course from the following: | 1 |
|---|---|

| | |
|----------|----------------------------|
| JRN 2015 | Newspaper Workshop |
| JRN 2017 | Yearbook Workshop |
| JRN 2018 | Multimedia Workshop |
| WRI 2016 | Literary Magazine Workshop |

Upper-Division Core Requirements

| | | |
|----------|------------------------------------|---|
| COM 3095 | Media Literacy | 3 |
| COM 4021 | Internship in Communication | 3 |
| COM 4022 | Portfolio Construction | 1 |
| COM 4085 | Communication, Values, and Society | 2 |

Upper-Division Electives

| | |
|---|---|
| Choose nine (9) units from the following: | 9 |
|---|---|

| | |
|----------|-------------------------------------|
| COM 3000 | Narrative and Documentary Film |
| COM 3040 | Organizational Communication |
| COM 3050 | Electronic Media in Communication |
| COM 3090 | Introduction to Public Relations |
| COM 4000 | Sundance Film Festival |
| COM 4065 | Communication Theories and Research |
| COM 4090 | Special Studies in Communication |
| JRN 3040 | Media Law and Ethics |

Writing Electives

| | |
|---|---|
| Choose one (1) course from the following: | 3 |
|---|---|

| | |
|----------|---------------------------------------|
| JRN 2050 | Introduction to Journalism |
| WRI 2020 | Introduction to Creative Writing |
| WRI 3022 | Creative Writing: Fiction |
| WRI 3023 | Creative Writing: Creative Nonfiction |

Concentration Courses

| | |
|--|---|
| Choose eight (8) units from the following: | 8 |
|--|---|

| | |
|----------|------------------------------|
| COM 3013 | Television News Production |
| COM 4020 | Communication Practicum II |
| COM 4025 | Advanced Television Workshop |
| COM 4035 | Advanced Audio Production |
| TRE 2050 | Voice and Diction |

| | | |
|--------------------|--------|-----------|
| TRE 2070 | Acting | |
| Total Units | | 44 |