

BUSINESS ADMINISTRATION, B.A.

Code	Title	Units
Lower-Division Requirements		
ACC 2001	Principles of Financial Accounting	4
ACC 2002	Principles of Managerial Accounting	3
BUS 1000	Introduction to Business and Systems	3
BUS 2001	Legal Environment of Business	3
ECO 1001	Principles of Macroeconomics (GE)	3
ECO 1002	Principles of Microeconomics (GE)	3
MGT 2012	Principles of Management	3
MKT 2032	Principles of Marketing	3
MTH 2003	Introduction to Statistics	3
Upper-Division Requirements		
BUS 3010	Data-Driven Decision Making	3
BUS 3013	Business Communications	3
BUS 4080	International Business	3
BUS 4089	Internship in Business (3 units required)	3
FIN 3035	Business Finance	3
MGT 4088 and MGT 4088L	Strategic Management and Strategic Management Lab	3
Upper-Division Electives		
Choose six (6) units of upper-division electives ¹		6
Total Units		52

¹ Choose from Accounting, Business, Economics, Finance, Management, or Marketing (ACC/BUS/ECO/FIN/MGT/MKT 3000-4090) courses not included in the upper-division requirements.

Recommended:

Code	Title	Units
Cross-Cultural Experience		
PHL 2011	Ethics (GE)	3