

FERMANIAN SCHOOL OF BUSINESS

As members of a vital Christian community, we strive:

Mission

To provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

Vision

To enable students to fully discover their purpose so that they can transform society, organizations, and people.

Values

- **Character:** We value practicing humility, serving others and living with integrity.
- **Professionalism:** We value respect for self and others, preparedness, timeliness, and follow-through.
- **Excellence:** We value academic rigor, quality work, critical thinking, and continuous improvement.
- **Relationships:** We value each other, diverse perspectives, and collegiality.
- **Commitment:** We value dedication, perseverance, engagement, and loyalty.
- **Innovation:** We value creativity, adaptability, and an entrepreneurial mindset.

Tradition of Excellence

The Fermanian School of Business educates students broadly in preparation for multiple careers and a wide variety of jobs. Christian values and ethical conduct are emphasized throughout the program, which also provides balance between theory and practice, emphasizes the global dimensions of business and encourages cross-cultural experiences. Small classes provide students with individualized attention from faculty who are dedicated to the academic success of each student.

Career Opportunities

The Fermanian School of Business facilitates interaction between students and business professionals through internships, networking and other opportunities. Highly respected organizations, such as Qualcomm, Booz Allen Hamilton, Intuit, Patagonia, Goldman Sachs, General Dynamics, Bank of America, Hurley, ViaSat, Under Armour, Deloitte, and KPMG, have actively recruited and hired graduates of the Fermanian School of Business. In addition, PLNU business students have been successful pursuing graduate degrees at top academic programs.

Accreditation

Point Loma Nazarene University, through its Fermanian School of Business, is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) to offer the following business degrees:

- Accounting, B.S. Business Administration (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/accounting-bs-business-administration/>)

- Business Administration, B.A. (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/business-administration-ba/>)
- Finance, B.S. Business Administration (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/finance-bs-business-administration/>)
- Information Systems (Fermanian School of Business), B.S. (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/information-systems-bs/>)
- International Development, B.S. Business Administration (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/international-development-bs-business-administration/>)
- Management, B.S. Business Administration (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/management-bs-business-administration/>)
- Marketing, B.S. Business Administration (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/marketing-bs-business-administration/>)

Faculty

Dean - Jamie Hess, D.B.A.

Matt Boyne, Ed.D.
Pepperdine University

Stephen Christie, Ph.D.
Claremont Graduate University

Steven Cosentino, CPA, M.B.A.
San Diego State University

Julia Dare, Ph.D.
University of Southern California

Robert Gailey, Ph.D.
University of San Diego

Carl Hammond III, CPA, M.B.A.
San Diego State University

Carsten Hennings, D.B.A.
Anderson University

Jamie Hess, D.B.A.
Nova Southeastern University

Kimberly Hogelucht, Ph.D.
University of San Diego

Liz Holbrook, CPA, D.B.A.
George Fox University

JC Hurtado-Prater, M.B.A.
Saint Joseph's College of Maine

Christina Kalberg, M.B.A.
Point Loma Nazarene University

Frank Marshall, D.B.A.
George Fox University

Mary Beth McCabe, D.B.A.
Alliant International University

Mandy Morrell, D.B.A.
Anderson University

Christopher Paik, Ph.D.
University of Miami

Randal Schober, Ed.D.
West Virginia University

Randy Waynick, Ph.D.
Capella University

Michael Wiese, Ph.D.
Loyola University of Chicago

Nick Wolf, M.B.A.
Point Loma Nazarene University

Computer Requirement

All majors must own a personal notebook computer for their program of study. The notebook computer is required upon entry into BUS 1000 - Introduction to Business.

Students Who Transfer or Change to a Business Program

Students who transfer or change to a business program as juniors or seniors (57 or more units), or students of any class standing who transfer in the lower division economics, accounting, and management course requirements (5 courses) will be required to take 3 units of upper division ACC/BUS/ECO/FIN/MGT/MKT in lieu of the BUS 1000 course requirement, excluding courses numbered 4089 and 4091.

To view requirements for majors, minors, and certificates, see the Degree Program Information (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/degree-program-information/>) page.

- Traditional Undergraduate Business (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/>)
 - Accounting, B.S. Business Administration (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/accounting-bs-business-administration/>)
 - Accounting (CPA Track), B.S. Business Administration (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/accounting-cpa-bs-business-administration/>)
 - Business Administration, B.A. (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/business-administration-ba/>)
 - Finance, B.S. Business Administration (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/finance-bs-business-administration/>)
 - Information Systems, B.S. (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/information-systems-bs/>)
 - International Development, B.S. Business Administration (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/international-development-bs-business-administration/>)
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 - Marketing, B.S. Business Administration (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/marketing-bs-business-administration/>)
 - Accounting Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/accounting-minor/>)
 - Business Administration Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/business-administration-minor/>)
 - Computer Technology - Business Minor (Business Majors) (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/computer-technology-business-minor/>)
 - Computer Technology - Marketing Minor (Business Majors) (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/computer-technology-marketing-minor/>)
 - Data Analytics Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/data-analytics-minor/>)
 - Economics Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/economics-minor/>)
 - Finance Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/finance-minor/>)
 - International Development Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/international-development-minor/>)
 - Marketing Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/marketing-minor/>)
 - Nonprofit Organization Management Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/nonprofit-organization-management-minor/>)
 - Public Relations Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/public-relations-minor/>)
 - Science-Business Minor (Business Majors) (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/science-business-minor/>)

- Science-Marketing Minor (Business Majors) (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/science-marketing-minor/>)
- Business Certificate (<https://pointloma-public.courseleaf.com/prior-catalogs/2024-2025/tug-catalog/colleges-schools-departments/fsb/tug-business/business-certificate/>)