

PUBLIC RELATIONS MINOR

Code	Title	Units
Required Courses		
COM 3030	Persuasion	3
COM 3040	Organizational Communication	3
COM 3090	Introduction to Public Relations	3
COM 4005	Public Relations Cases and Campaigns	3
JRN 2050	Introduction to Journalism	3
JRN 3055	Public Relations Writing	3
MKT 2032	Principles of Marketing	3
Total Units		21