

MASTER OF BUSINESS ADMINISTRATION - EARLY CAREER

Program Description

The Early Career MBA program is for recent college graduates who want an accelerated opportunity to build four important drivers of initial career success - business knowledge, real-world experience, personal network, and purpose.

The Early Career MBA program consists of 36 units of core courses that have been selected to effectively prepare recent graduates to successfully launch their professional careers. Included in these core courses is a 3-unit Field Experience where teams of students work with a company executive to analyze, strategize, and solve a live business challenge.

The Fermanian School of Business Early Career MBA program is committed to serving all MBA students with the best value in quality, academic rigor, professional support services, and individual attention to assist students in meeting their academic and professional goals.

The Master of Business Administration (MBA) is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Program Learning Outcomes

Candidates who complete the Master of Business Administration program will be able to:

- Exhibit mastery of the concepts, models, and theories in the core business disciplines.
- Integrate knowledge across core business disciplines to identify key strategies and opportunities.
- Analyze business issues and propose solutions using analytical and critical thinking skills.
- Analyze the ethical impacts of executive-level decision-making.
- Present ideas and decisions clearly through effective communication.
- Collaborate with others as an effective team member.

Program Eligibility for the Early Career MBA

- A completed application for admission to the program
- A recently earned baccalaureate degree from an accredited institution as evidenced by official transcripts from the accredited institution(s)
- Two (2) references with contact information and relationship to the applicant
- Resume
- A personal essay that describes why the applicant desires to participate in the Early Career MBA program and a description of the applicant's future goals
- Interview with the Assistant Dean of Graduate Business Education

Code	Title	Units
Core Courses		
BUS 6000	Foundations for Graduate School	0

BUS 6015	Accounting for Decision Making	3
BUS 6025	Applied Data Analysis and Visualization	3
BUS 6030	Economic Environment of Business	3
BUS 6049	Leading with Ethics, Integrity, and Purpose	3
BUS 6050	Operational Excellence	3
BUS 6055	Strategic Marketing for Impact	3
BUS 6060	Managing in a Changing Environment	3
BUS 6063	Team Leadership and Collaboration	3
BUS 6065	Professional Communication	3
BUS 6070	Financial Management	3
BUS 6080	Field Experience	3
BUS 6095	Strategic Management	3
BUS 6099	Comprehensive Exit Exam	0
Total Units		36

Additional Concentrations

Early Career MBA students may earn a concentration by taking the nine (9) required units for each concentration below. Students must notify the program director prior to the completion of the 36 units in their current program of their intention to earn an additional concentration, with a subsequent change of program form filed with the Office of Records.

Once a degree is posted, MBA alumni have the option of earning a Graduate Certificate in Business Administration rather than an additional concentration.

Global Business and Leadership Concentration

Code	Title	Units
Concentration Courses		
BUS 6035	Global Business and Leadership	3
BUS 6036	International Trip ¹	3
BUS 6062	Diversity and Cultural Dynamics	3
Total Units		9

¹ Please be advised that this course is subject to a minimum number of enrollments required for it to be offered. In the event that the minimum enrollment is not met, the course may be canceled. Also, participants should be aware that there may be additional out-of-pocket expenses associated with travel or other off-site activities related to this course. These expenses are not included in the regular tuition fees and will be the responsibility of the individual participants.

Organizational Leadership Concentration

Code	Title	Units
Concentration Courses		
BUS 6010	Organizational Behavior	3
BUS 6045	Leadership Theory and Application	3
Choose one (1) course from the following:		3
BUS 6061	Negotiation and Conflict Resolution	
BUS 6063	Team Leadership and Collaboration	
BUS 6064	Organizational Communication	
Total Units		9

Project Management Concentration

Code	Title	Units
Concentration Courses		
BUS 6063	Team Leadership and Collaboration	3
BUS 6067	Agile Project Management	3
BUS 6068	Project Management Risk, Cost, and Program Analysis	3
Total Units		9

Sport Management Concentration

Code	Title	Units
Concentration Courses		
Choose three (3) courses from the following:		9
BUS 6111	Managing Personnel, Facilities, and Events in Sports	
BUS 6120	Marketing, Promotion, and Public Relations in Sports	
BUS 6130	Leadership in Sports	
BUS 6140	Finance and Economics in Sports	
Total Units		9

Graduation Requirements

In order to earn and receive a Master of Business Administration - Early Career degree, a student must satisfy all of the following:

1. A completed Application for Degree Candidacy (online or in the Office of Records, Point Loma campus).
2. Successful completion of all required curriculum with a minimum of 36 semester units of coursework.
3. Achievement of a cumulative GPA of 3.000 or higher. A student may earn a maximum of six units of "C" grades in the program. Any course in which a student receives a grade lower than a "C" must be repeated, and the units will not be added to earned units. Students may repeat courses in which they earn a grade lower than "C" a maximum of two times.
4. Payment in full of all tuition, fees, and other financial obligations owed to the university, including a degree processing fee.
5. All requirements for graduate degrees must be completed within an eight-year period from the time of initial enrollment in the program.