BMG - MANAGEMENT

BMG 2012 Principles of Management (3 Units)

A study of the manager's role in the organization, including the tasks of planning, organizing, leading, and controlling. Topics include an introduction to change and innovation, corporate culture, global business, ethics, corporate social responsibility, organizational structure, decision-making, human resources and leadership.

Letter grade.

BMG 3020 Organizational Behavior (3 Units)

This course is a study of human behavior in social organizations, with a focus on the environment, structure, and human behavior at the individual, group, and organizational level. Emphasis is on acquiring skills and analytical concepts to improve organizational relationships and effectiveness.

Letter grade.

Prerequisite(s): BMG 2012

BMG 3074 Human Resources Management (3 Units)

This course provides an overview of the human resources function in organizations, and related elements and activities. Topics include talent acquisition, compensation, performance appraisal, employment law, training and development, labor relations, and industrial organizational psychology.

Letter grade.

BMG 4084 Operations Management (3 Units)

This course provides an analysis of the information support systems which aid the manager in the decision-making process. Topics include supply chain, project and operations management, allocation of resources, planning, and financial analysis.

Letter grade.

Pre or Corequisite(s): BMG 3020 and BMG 3074

BMG 4088 Strategic Management (3 Units)

This course serves as a capstone experience for business students. It seeks to integrate the diverse areas of business study through formal instruction, a competitive business simulation, case analysis and in-depth analysis of current problems facing businesses. Consideration is also given to the policy development process, corporate social responsibility, and the highest purposes of business.

Letter grade.

Prerequisite(s): BFN 3035