

MCM - MUSIC - COMMERCIAL MUSIC

MCM 1000 Introduction to Commercial Composition (1 Unit)

An introduction to modern composition processes through lead sheet writing including harmonic progression, melodic development, form, style, and notation.

MCM 3024 Songwriting (2 Units)

This course focuses on the practical application and technique of the working songwriter, examining melody, lyrics, "hooks," points of view, song logic and personal style and apply all of these to our writing. Participants will work individually and in small groups in order to produce a substantial body of songs by semester's end. All students should be able play an instrument on which they can accompany themselves (generally piano and/or guitar) and have a working knowledge of a DAW such as Logic.

MCM 3025 Style and Improvisation (2 Units)

A systematic approach to improvisation, making music without recourse to written music for all performers. Focus is on developing and organizing solos through a step-by-step approach that applies to all styles and any instrument. The course begins with 12-bar blues form and the pentatonic scale, and adds complexities gradually by studying rhythmic, melodic, and harmonic patterns along with arpeggios and more complex scales. Students will also transcribe, record, and submit for instructor review excerpts of solos from legendary players from many different genres. May be repeated up to a total of four (4) units.

Prerequisite(s): MUT 1020

MCM 3035 Arranging I (2 Units)

Arranging I is the first of a pair of courses that explore the world of commercial arranging. Our emphasis this semester is gaining fundamental skills needed by the arranger, starting from small ensembles with vocals and rhythm section, up to choir and brass and strings. Our goal is arranging for studio and live applications, including applications for live concerts, schools, and church settings.

Prerequisite(s): MUT 2020

MCM 3036 The Business of Music (2 Units)

This course is a study of the major functional areas of the music business. Attention is given to copyright, publishing, revenue streams, contracts, marketing, promotion, professional partnerships, and current best practices.

MCM 4035 Arranging II (2 Units)

A continuation of Arranging I with an emphasis on arranging for media-TV, film, gaming and online applications, including working with producers, directors and artistic teams to deliver music for visual media.

Prerequisite(s): MCM 3035

MCM 4076 Senior Project (1 Unit)

A public performance, approximately forty-five minutes in length, given in the student's major performing area.

Prerequisite(s): Senior standing.