

# PUBLIC RELATIONS MINOR

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| Code                    | Title                                | Units     |
|-------------------------|--------------------------------------|-----------|
| <b>Required Courses</b> |                                      |           |
| COM 3030                | Persuasion                           | 3         |
| COM 3040                | Organizational Communication         | 3         |
| COM 3090                | Introduction to Public Relations     | 3         |
| COM 4005                | Public Relations Cases and Campaigns | 3         |
| JRN 2050                | Introduction to Journalism           | 3         |
| JRN 3055                | Public Relations Writing             | 3         |
| MKT 3032                | Principles of Marketing              | 3         |
| <b>Total Units</b>      |                                      | <b>21</b> |