

# PUBLIC RELATIONS MINOR

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The minor in Public Relations is interdepartmental with the Fermanian School of Business, the Department of Literature, Journalism, Writing, and Languages, and the Department of Communication Studies.

Code	Title	Units
<b>Required Courses</b>		
COM 3030	Persuasion	3
COM 3040	Organizational Communication	3
COM 3090	Introduction to Public Relations	3
COM 4005	Public Relations Cases and Campaigns	3
JRN 2050	Introduction to Journalism	3
JRN 3055	Public Relations Writing	3
MKT 3032	Principles of Marketing	3
<b>Total Units</b>		<b>21</b>