# MEDIA COMMUNICATION, B.A.

# **Program Learning Outcomes**

Students who complete the program in Media Communication will be able to:

- Demonstrate skills in the theoretical and/or historical critique of media. This includes the integration of a Christian worldview and ethical framework for viewing, interpreting, and critiquing media messages.
- Demonstrate scriptwriting skills for radio, TV, film, internet, church media, and/or corporate media industries.
- Demonstrate production and/or performance skills in radio, TV, film, internet, church media, and/or corporate media industries.
- Demonstrate professional socialization skills in a radio, TV, film, internet, church media, and/or corporate media internship.

#### Concentrations

Code

- · Film Studies (p. 1)
- Multimedia (p. 1)
- Production (p. 2)
- · Screen Performance (p. 2)

## Film Studies Concentration<sup>1</sup>

Title

Code	litle	Units
Lower-Division	Core Requirements	
COM 1050	Introduction to Media Communication	3
COM 1075	Scriptwriting for Television and Film	3
COM 2041	Audio Production	2
COM 2043	Introduction to TV and Film Production	3
COM 2065	Introduction to Research in Communication	3
Choose one (1)	course from the following:	1
JRN 2015	Newspaper Workshop	
JRN 2017	Yearbook Workshop	
JRN 2018	Multimedia Workshop	
WRI 2016	Literary Magazine Workshop	
Upper-Division	Core Requirements	
COM 3095	Media Literacy	3
COM 4022	Portfolio Construction	1
COM 4085	Communication, Values, and Society	2
Upper-Division	Electives	
Choose nine (9)	units from the following:	9
COM 3000	Narrative and Documentary Film	
COM 3040	Organizational Communication	
COM 3050	Electronic Media in Communication	
COM 3090	Introduction to Public Relations	
COM 4000	Sundance Film Festival	
COM 4042	Field Television Production	
COM 4043	Studio Television Production	
COM 4065	Communication Theories and Research	
COM 4090	Special Studies in Communication	
JRN 3040	Media Law and Ethics	
Writing Elective	s	
Choose one (1)	course from the following:	3

JRN 2050	Introduction to Journalism		
WRI 2020	Introduction to Creative Writing		
WRI 3022	Creative Writing: Fiction		
WRI 3023	Creative Writing: Creative Nonfiction		
<b>Concentration Co</b>	urses		
COM 4070	Hollywood Production Workshop (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)	4	
COM 4071	Faith and Artistic Development in Film (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)	3	
COM 4072	Internship: Inside Hollywood (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)	6	
Choose one (1) course from the following:			
COM 3071	Professional Acting for the Camera (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)		
COM 4073	Narrative Storytelling (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)		
COM 4074	Professional Screenwriting (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)		
COM 4080	Independent Study (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)		
Total Units		49	

Student must be accepted into the LAFSC program in order to complete this concentration.

### **Multimedia Concentration**

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Code	Title	Units		
Lower-Division Core Requirements				
COM 1050	Introduction to Media Communication	3		
COM 1075	Scriptwriting for Television and Film	3		
COM 2041	Audio Production	2		
COM 2043	Introduction to TV and Film Production	3		
COM 2065	Introduction to Research in Communication	3		
Choose one (1) course from the following:				
JRN 2015	Newspaper Workshop			
JRN 2017	Yearbook Workshop			
JRN 2018	Multimedia Workshop			
WRI 2016	Literary Magazine Workshop			
<b>Upper-Division C</b>	ore Requirements			
COM 3095	Media Literacy	3		
COM 4021	Internship in Communication	3		
COM 4022	Portfolio Construction	1		
COM 4085	Communication, Values, and Society	2		
Upper-Division El	lectives			
Choose nine (9) u	ınits from the following:	9		
COM 3000	Narrative and Documentary Film			
COM 3040	Organizational Communication			

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COM 3050	Electronic Media in Communication		WRI 3023	Creative Writing: Creative Nonfiction	
COM 3090	Introduction to Public Relations		Concentration C		
COM 4000	Sundance Film Festival			) units from the following:	8
COM 4065	Communication Theories and Research		COM 3013	Television News Production	
COM 4090	Special Studies in Communication		COM 4020	Communication Practicum II	
JRN 3040	Media Law and Ethics		COM 4025	Advanced Television Workshop	
Writing Electives			COM 4035	Advanced Audio Production	
	ourse from the following:	3	COM 4042	Field Television Production	
JRN 2050	Introduction to Journalism		COM 4043	Studio Television Production	
WRI 2020	Introduction to Creative Writing		Total Units		44
WRI 3022	Creative Writing: Fiction		Screen Perfo	ormance Concentration	
WRI 3023	Creative Writing: Creative Nonfiction		Code	Title	Units
Concentration Co					Units
ART 1003	Two-Dimensional Design	3		Core Requirements	2
ART 2002	Introduction to Computer Graphics	3	COM 1050	Introduction to Media Communication	3
ART 3015	Introduction to Interactive Web Design	3	COM 1075	Scriptwriting for Television and Film	3
ART 4050	Interactive Web Design	3	COM 2041	Audio Production	2
Total Units		48	COM 2043	Introduction to TV and Film Production	3
Production C	oncontration		COM 2065	Introduction to Research in Communication	3
Production Concentration			` '	course from the following:	1
Code	Title	Units	JRN 2015	Newspaper Workshop	
	ore Requirements		JRN 2017	Yearbook Workshop	
COM 1050	Introduction to Media Communication	3	JRN 2018	Multimedia Workshop	
COM 1075	Scriptwriting for Television and Film	3	WRI 2016	Literary Magazine Workshop	
COM 2041	Audio Production	2		Core Requirements	
COM 2043	Introduction to TV and Film Production	3	COM 3095	Media Literacy	3
COM 2065	Introduction to Research in Communication	3	COM 4021	Internship in Communication	3
	ourse from the following:	1	COM 4022	Portfolio Construction	1
JRN 2015	Newspaper Workshop		COM 4085	Communication, Values, and Society	2
JRN 2017	Yearbook Workshop		Upper-Division I		
JRN 2018	Multimedia Workshop		, ,	units from the following:	9
WRI 2016	Literary Magazine Workshop		COM 3000	Narrative and Documentary Film	
	ore Requirements		COM 3040	Organizational Communication	
COM 3095	Media Literacy	3	COM 3050	Electronic Media in Communication	
COM 4021	Internship in Communication	3	COM 3090	Introduction to Public Relations	
COM 4022	Portfolio Construction	1	COM 4000	Sundance Film Festival	
COM 4085	Communication, Values, and Society	2	COM 4065	Communication Theories and Research	
Upper-Division E			COM 4090	Special Studies in Communication	
	ınits from the following:	9	JRN 3040	Media Law and Ethics	
COM 3000	Narrative and Documentary Film		Writing Electives		
COM 3040	Organizational Communication			course from the following:	3
COM 3050	Electronic Media in Communication		JRN 2050	Introduction to Journalism	
COM 3090	Introduction to Public Relations		WRI 2020	Introduction to Creative Writing	
COM 4000	Sundance Film Festival		WRI 3022	Creative Writing: Fiction	
COM 4065	Communication Theories and Research		WRI 3023	Creative Writing: Creative Nonfiction	
COM 4090	Special Studies in Communication		Concentration C		
JRN 3040 Media Law and Ethics				) units from the following:	8
Writing Electives			COM 3013	Television News Production	
Choose one (1) course from the following:		3	COM 4020	Communication Practicum II	
JRN 2050	Introduction to Journalism		COM 4025	Advanced Television Workshop	
WRI 2020	Introduction to Creative Writing		COM 4035	Advanced Audio Production	
WRI 3022	Creative Writing: Fiction		TRE 2050	Voice and Diction	

Total Units				44
TRE 20	70	Acting		