

FERMANIAN SCHOOL OF BUSINESS

As members of a vital Christian community, we strive:

Mission

To provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

Vision

To enable students to fully discover their purpose so that they can transform society, organizations, and people.

Values

- **Character:** We value practicing humility, serving others, and living with integrity.
- **Professionalism:** We value respect for self and others, preparedness, timeliness, and follow-through.
- **Excellence:** We value academic rigor, quality work, critical thinking, and continuous improvement.
- **Relationships:** We value each other, diverse perspectives, and collegiality.
- **Commitment:** We value dedication, perseverance, engagement, and loyalty.
- **Innovation:** We value creativity, adaptability, and an entrepreneurial mindset.

Administration

Dean: Jamie McIlwaine, D.B.A.

Associate Dean: Liz Holbrook, CPA, D.B.A.

Associate Dean: Frank Marshall, D.B.A.

Accreditation

Point Loma Nazarene University, through its Fermanian School of Business, is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) to offer the following business degrees:

- Bachelor of Business Administration (BBA)
- Master of Business Administration (MBA)
- Adult Undergraduate Business (<https://pointloma-public.courseleaf.com/prior-catalogs/2023-2024/aug-catalog/colleges-schools-departments/fsb/aug-business/>)
 - Bachelor of Business Administration (BBA) with a Concentration in Management and Marketing (<https://pointloma-public.courseleaf.com/prior-catalogs/2023-2024/aug-catalog/colleges-schools-departments/fsb/aug-business/business-administration-bba-concentration-management-marketing/>)
 - Organizational Leadership, B.A. (<https://pointloma-public.courseleaf.com/prior-catalogs/2023-2024/aug-catalog/colleges-schools-departments/fsb/aug-business/organizational-leadership-ba/>)
 - Management Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2023-2024/aug-catalog/colleges-schools-departments/fsb/aug-business/management-minor/>)
- Marketing Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2023-2024/aug-catalog/colleges-schools-departments/fsb/aug-business/marketing-minor/>)
- Organizational Leadership Minor (<https://pointloma-public.courseleaf.com/prior-catalogs/2023-2024/aug-catalog/colleges-schools-departments/fsb/aug-business/organizational-leadership-minor/>)