MEDIA COMMUNICATION, B.A.

Program Learning Outcomes

Students who complete the program in Media Communication will be able to:

- Demonstrate skills in the theoretical and/or historical critique of media. This includes the integration of a Christian worldview and ethical framework for viewing, interpreting, and critiquing media messages.
- Demonstrate scriptwriting skills for radio, TV, film, internet, church media, and/or corporate media industries.
- Demonstrate production and/or performance skills in radio, TV, film, internet, church media, and/or corporate media industries.
- 4. Demonstrate professional socialization skills in a radio, TV, film, internet, church media, and/or corporate media internship.

Concentrations

- · Film Studies (p. 1)
- Multimedia (p. 1)
- Production (p. 2)
- · Screen Performance (p. 2)

Film Studies Concentration¹

Code	Title	Units
Lower-Division (Core Requirements	
COM 1050	Introduction to Media Communication	3
COM 1075	Scriptwriting for Television and Film	3
COM 2043	Introduction to TV and Film Production	3
COM 2065	Introduction to Research in Communication	3
COM 2075	Audio Production	2
Choose one (1)	course from the following:	1
JRN 2015	Newspaper Workshop	
JRN 2017	Yearbook Workshop	
JRN 2018	Multimedia Workshop	
WRI 2016	Literary Magazine Workshop	
Upper-Division (Core Requirements	
COM 3095	Media Literacy	3
COM 4022	Portfolio Construction	1
COM 4085	Communication, Values, and Society	2
Upper-Division B	Electives	
Choose nine (9)	units from the following:	9
COM 3000	Narrative and Documentary Film	
COM 3040	Organizational Communication	
COM 3050	Electronic Media in Communication	
COM 3090	Introduction to Public Relations	
COM 4000	Sundance Film Festival	
COM 4042	Field Television Production	
COM 4043	Studio Television Production	
COM 4065	Communication Theories and Research	
COM 4090	Special Studies in Communication	
JRN 3040	Media Law and Ethics	
Writing Electives	8	
Choose one (1)	course from the following:	3

Total Units		49		
COM 4080	Independent Study (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)			
COM 4074	Professional Screenwriting (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)			
COM 4073	Narrative Storytelling (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)			
COM 3071	Professional Acting for the Camera (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)			
Choose one (1) c	Studies Center - LAFSC) ourse from the following:	3		
COM 4072	Internship: Inside Hollywood (offered for the Film Studies concentration @ the Los Angeles Film	6		
COM 4071	Faith and Artistic Development in Film (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)	3		
COM 4070	Hollywood Production Workshop (offered for the Film Studies concentration @ the Los Angeles Film Studies Center - LAFSC)	4		
Concentration Courses				
WRI 3023	Creative Writing: Creative Nonfiction			
WRI 3022	Creative Writing: Fiction			
WRI 2020	Introduction to Creative Writing			
JRN 2050	Introduction to Journalism			

Student must be accepted into the LAFSC program in order to complete this concentration.

Multimedia Concentration

Code	Title	Units		
Lower-Division Core Requirements				
COM 1050	Introduction to Media Communication	3		
COM 1075	Scriptwriting for Television and Film	3		
COM 2043	Introduction to TV and Film Production	3		
COM 2065	Introduction to Research in Communication	3		
COM 2075	Audio Production	2		
Choose one (1) course from the following:				
JRN 2015	Newspaper Workshop			
JRN 2017	Yearbook Workshop			
JRN 2018	Multimedia Workshop			
WRI 2016	Literary Magazine Workshop			
Upper-Division Core Requirements				
COM 3095	Media Literacy	3		
COM 4021	Internship in Communication	3		
COM 4022	Portfolio Construction	1		
COM 4085	Communication, Values, and Society	2		
Upper-Division E	lectives			
Choose nine (9) u	ınits from the following:	9		
COM 3000	Narrative and Documentary Film			
COM 3040	Organizational Communication			

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COM 3050	Electronic Media in Communication		WRI 3023	Creative Writing: Creative Nonfiction	
COM 3090	Introduction to Public Relations		Concentration C		
COM 4000	Sundance Film Festival) units from the following:	8
COM 4065	Communication Theories and Research		COM 3013	Television News Production	
COM 4090	Special Studies in Communication		COM 4020	Communication Practicum II	
JRN 3040	Media Law and Ethics		COM 4025	Advanced Television Workshop	
Writing Electives		0	COM 4035	Advanced Audio Production	
	ourse from the following:	3	COM 4042	Field Television Production	
JRN 2050	Introduction to Journalism		COM 4043	Studio Television Production	
WRI 2020	Introduction to Creative Writing		Total Units		44
WRI 3022	Creative Writing: Fiction		Screen Perfo	ormance Concentration	
WRI 3023	Creative Writing: Creative Nonfiction		Code	Title	Units
Concentration Co		0		Core Requirements	Ullits
ART 1003	Two-Dimensional Design	3	COM 1050	Introduction to Media Communication	3
ART 2002	Introduction to Computer Graphics	3	COM 1075	Scriptwriting for Television and Film	3
ART 3015	Introduction to Interactive Web Design	3	COM 1073	Introduction to TV and Film Production	3
ART 4050	Interactive Web Design	3	COM 2045	Introduction to TV and Film Production	3
Total Units		48	COM 2065 COM 2075	Audio Production	2
Production C	oncentration			course from the following:	1
Code Title		Units	JRN 2015	Newspaper Workshop	'
	ore Requirements	Oilles	JRN 2017	Yearbook Workshop	
COM 1050	Introduction to Media Communication	3	JRN 2017	Multimedia Workshop	
COM 1030 COM 1075		3	WRI 2016	'	
COM 1073	Scriptwriting for Television and Film Introduction to TV and Film Production	3		Literary Magazine Workshop Core Requirements	
COM 2045	Introduction to Research in Communication	3	COM 3095		3
COM 2005		2		Media Literacy	3
	Audio Production ourse from the following:	1	COM 4021 COM 4022	Internship in Communication Portfolio Construction	1
JRN 2015		'	COM 4085		2
JRN 2015 JRN 2017	Newspaper Workshop Yearbook Workshop			Communication, Values, and Society	Z
JRN 2018	Multimedia Workshop		Upper-Division Electives Choose nine (9) units from the following:		9
WRI 2016	Literary Magazine Workshop		COM 3000	Narrative and Documentary Film	9
	Core Requirements		COM 3000	Organizational Communication	
COM 3095	Media Literacy	3	COM 3050	Electronic Media in Communication	
COM 3093	Internship in Communication	3	COM 3030	Introduction to Public Relations	
COM 4021	Portfolio Construction	1	COM 4000	Sundance Film Festival	
COM 4022	Communication, Values, and Society	2	COM 4065	Communication Theories and Research	
Upper-Division E		2	COM 4090	Special Studies in Communication	
	units from the following:	9	JRN 3040	Media Law and Ethics	
COM 3000	Narrative and Documentary Film	9	Writing Electives		
COM 3040	Organizational Communication		_	course from the following:	3
COM 3050	Electronic Media in Communication		JRN 2050	Introduction to Journalism	3
COM 3090	Introduction to Public Relations		WRI 2020	Introduction to Creative Writing	
COM 4000	Sundance Film Festival		WRI 3022	Creative Writing: Fiction	
COM 4065	Communication Theories and Research		WRI 3023	Creative Writing: Creative Nonfiction	
COM 4000	Special Studies in Communication		Concentration C	-	
JRN 3040	Media Law and Ethics) units from the following:	8
Writing Electives			COM 3013	Television News Production	J
_		3	COM 4020	Communication Practicum II (1 unit required)	
Choose one (1) course from the following: JRN 2050 Introduction to Journalism		- 3	COM 4025	Advanced Television Workshop	
WRI 2020	Introduction to Sournaism Introduction to Creative Writing		COM 4025	Advanced Audio Production	
WRI 3022	Creative Writing: Fiction		TRE 2050	Voice and Diction	
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Total Units				44
TRE 20	70	Acting		