

BUSINESS ADMINISTRATION GRADUATE CERTIFICATES

Innovation and Entrepreneurship

Code	Title	Units
Required Courses		
BUS 6072	Developing an Entrepreneurial Mindset	3
BUS 6055	Marketing Management	3
BUS 6060	Managing in a Changing Environment	3
BUS 6070	Financial Management	3
BUS 6090	Special Studies in Business Administration	1-3
Total Units		13-15

Organizational Leadership

Code	Title	Units
Required Courses		
BUS 6010	Organizational Behavior	3
BUS 6045	Leadership Theory and Application	3
Choose six (6) units from the following:		6
BUS 6048I	Leading with Integrity	
BUS 6048S	Leading with Service	
BUS 6048P	Leading with Purpose	
BUS 6060	Managing in a Changing Environment	
BUS 6090	Special Studies in Business Administration	
Total Units		12

Project Management

Code	Title	Units
Required Courses		
BUS 6067	Project Management and Communications	3
BUS 6068	Project Management Risk, Cost, and Program Analysis	3
Choose six (6) units from the following:		6
BUS 6050	Operational Excellence	
BUS 6060	Managing in a Changing Environment	
BUS 6090	Special Studies in Business Administration	
Total Units		12

Note(s): These graduate certificates are only offered by the Fermanian School of Business in conjunction with select corporate sponsors or to Fermanian School of Business Alumni, including the selection of elective courses within a given certificate.