MASTER OF BUSINESS ADMINISTRATION

Concentrations

- Global Business and Leadership (p. 1)
- Organizational Leadership (p. 1)
- · Project Management (p. 2)
- Sport Management (p. 2)

Master of Business Administration (no Concentration)

Code	Title	Units
Core Courses		
BUS 6000	Foundations for Graduate School	0
BUS 6015	Accounting for Decision Making	3
BUS 6025	Applied Data Analysis and Visualization	3
BUS 6030	Economic Environment of Business	3
BUS 6049	Leading with Ethics, Integrity, and Purpose	3
BUS 6050	Operational Excellence	3
BUS 6055	Strategic Marketing for Impact	3
BUS 6060	Managing in a Changing Environment	3
BUS 6070	Financial Management	3
BUS 6095	Strategic Management	3
BUS 6099	Comprehensive Exit Exam	0
Elective Courses		
Choose nine (9) u	inits from the following:	9
ACC 6032	Tax: Planning, Research, and Communication ¹	
ACC 6040	Government and Not-for-Profit Accounting ¹	
ACC 6050	Ethics in Accounting ¹	
BUS 6010	Organizational Behavior	
BUS 6035	Global Business and Leadership	
BUS 6036	International Trip ²	
BUS 6045	Leadership Theory and Application	
BUS 6061	Negotiation and Conflict Resolution	
BUS 6062	Diversity and Cultural Dynamics	
BUS 6063	Team Leadership and Collaboration	
BUS 6064	Organizational Communication	
BUS 6067	Agile Project Management	
BUS 6068	Project Management Risk, Cost, and Program Analysis	
BUS 6080	Field Experience	
BUS 6090	Special Studies in Business Administration	
BUS 6111	Managing Personnel, Facilities, and Events in Sports	
BUS 6120	Marketing, Promotion, and Public Relations in Sports	
BUS 6130	Leadership in Sports	
BUS 6140	Finance and Economics in Sports	
Total Units		36

This course is available to students with an undergraduate degree in Accounting or equivalent work experience. Associate Dean approval required.

2 Please be advised that this course is subject to a minimum number of enrollments required for it to be offered. In the event that the minimum enrollment is not met, the course may be canceled. Also, participants should be aware that there may be additional out-of-pocket expenses associated with travel or other off-site activities related to this course. These expenses are not included in the regular tuition fees and will be the responsibility of the individual participants.

Global Business and Leadership Concentration

Code	Title	Units
Core Courses		
BUS 6000	Foundations for Graduate School	0
BUS 6015	Accounting for Decision Making	3
BUS 6025	Applied Data Analysis and Visualization	3
BUS 6030	Economic Environment of Business	3
BUS 6049	Leading with Ethics, Integrity, and Purpose	3
BUS 6050	Operational Excellence	3
BUS 6055	Strategic Marketing for Impact	3
BUS 6060	Managing in a Changing Environment	3
BUS 6070	Financial Management	3
BUS 6095	Strategic Management	3
BUS 6099	Comprehensive Exit Exam	0
Concentration Courses		
BUS 6035	Global Business and Leadership	3
BUS 6036	International Trip ¹	3
BUS 6062	Diversity and Cultural Dynamics	3
Total Units		36

Please be advised that this course is subject to a minimum number of enrollments required for it to be offered. In the event that the minimum enrollment is not met, the course may be canceled. Also, participants should be aware that there may be additional out-of-pocket expenses associated with travel or other off-site activities related to this course. These expenses are not included in the regular tuition fees and will be the responsibility of the individual participants.

Organizational Leadership Concentration

Code	Title	Units
Core Courses		
BUS 6000	Foundations for Graduate School	0
BUS 6015	Accounting for Decision Making	3
BUS 6025	Applied Data Analysis and Visualization	3
BUS 6030	Economic Environment of Business	3
BUS 6049	Leading with Ethics, Integrity, and Purpose	3
BUS 6050	Operational Excellence	3
BUS 6055	Strategic Marketing for Impact	3
BUS 6060	Managing in a Changing Environment	3
BUS 6070	Financial Management	3
BUS 6095	Strategic Management	3
BUS 6099	Comprehensive Exit Exam	0
Concentration Courses		
BUS 6010	Organizational Behavior	3
BUS 6045	Leadership Theory and Application	3

Choose one (1) course from the following:

Total Units		36
BUS 6064	Organizational Communication	
BUS 6063	Team Leadership and Collaboration	
BUS 6061	Negotiation and Conflict Resolution	

Project Management Concentration

Code	Title	Units	
Core Courses			
BUS 6000	Foundations for Graduate School	0	
BUS 6015	Accounting for Decision Making	3	
BUS 6025	Applied Data Analysis and Visualization	3	
BUS 6030	Economic Environment of Business	3	
BUS 6049	Leading with Ethics, Integrity, and Purpose	3	
BUS 6050	Operational Excellence	3	
BUS 6055	Strategic Marketing for Impact	3	
BUS 6060	Managing in a Changing Environment	3	
BUS 6070	Financial Management	3	
BUS 6095	Strategic Management	3	
BUS 6099	Comprehensive Exit Exam	0	
Concentration Courses			
BUS 6063	Team Leadership and Collaboration	3	
BUS 6067	Agile Project Management	3	
BUS 6068	Project Management Risk, Cost, and Program Analysis	3	
Total Units		36	

Sport Management Concentration

Code	Title	Units
Core Courses		
BUS 6000	Foundations for Graduate School	0
BUS 6015	Accounting for Decision Making	3
BUS 6025	Applied Data Analysis and Visualization	3
BUS 6030	Economic Environment of Business	3
BUS 6049	Leading with Ethics, Integrity, and Purpose	3
BUS 6050	Operational Excellence	3
BUS 6055	Strategic Marketing for Impact	3
BUS 6060	Managing in a Changing Environment	3
BUS 6070	Financial Management	3
BUS 6095	Strategic Management	3
BUS 6099	Comprehensive Exit Exam	0
Concentration Co	ourses	
Choose three (3)	courses from the following:	9
BUS 6111	Managing Personnel, Facilities, and Events in Sports	
BUS 6120	Marketing, Promotion, and Public Relations in Sports	
BUS 6130	Leadership in Sports	
BUS 6140	Finance and Economics in Sports	
Total Units		36

Additional Concentrations

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MBA students may earn additional concentrations by taking the nine (9) required units for each concentration. Students must notify the program director prior to the completion of the 36 units in their current program of their intention to earn an additional concentration, with a subsequent change of program form filed with the Office of Records.

Once a degree is posted, MBA alumni have the option of earning a Graduate Certificate in Business Administration rather than an additional concentration.