

BMG - MANAGEMENT

BMG 2012 Principles of Management (3 Units)

A study of the manager's role in the organization, including the tasks of planning, organizing, leading, and controlling. Topics include an introduction to change and innovation, corporate culture, global business, ethics, corporate social responsibility, organizational structure, decision-making, human resources and leadership.

BMG 3020 Organizational Behavior (3 Units)

This course is a study of human behavior in social organizations, with a focus on the environment, structure, and human behavior at the individual, group, and organizational level. Emphasis is on acquiring skills and analytical concepts to improve organizational relationships and effectiveness.

Prerequisite(s): BMG 2012

BMG 3074 Human Resources Management (3 Units)

This course provides an overview of the human resources function in organizations, and related elements and activities. Topics include talent acquisition, compensation, performance appraisal, employment law, training and development, labor relations, and industrial organizational psychology.

BMG 4084 Operations Management (3 Units)

This course provides an analysis of the information support systems which aid the manager in the decision-making process. Topics include supply chain, project and operations management, allocation of resources, planning, and financial analysis.

Pre or Corequisite(s): BLD 4012, BMG 3020, BMG 3074

BMG 4088 Strategic Management (3 Units)

This course serves as a capstone experience for business students. It seeks to integrate the diverse areas of business study through formal instruction, a competitive business simulation, case analysis and in-depth analysis of current problems facing businesses. Consideration is also given to the policy development process, corporate social responsibility, and the highest purposes of business.

Prerequisite(s): BFN 3035

BMG 4088L Strategic Management Lab (0 Units)

This lab is a required companion to the BMG 4088 capstone course for seniors. The lab consists of a comprehensive exam assessing knowledge in business disciplines. Students must pass the exam in order to graduate. Students who do not pass the exam will be required to complete a comprehensive project under the supervision of the Dean of the Fermanian School of Business (or the Dean's designee).

Credit/No Credit.

Concurrent: BMG 4088