

STRATEGIC COMMUNICATION, B.A.

Code	Title	Units
Required Courses		
BST 3004 (B,C,J,L)	Biblical Perspectives (GE)	4
CMT 1010	Foundations in Communication (GE)	3
CMT 1090	Elements of Interpersonal Communication	3
CMT 2000	Media and Society	3
CMT 2020	Small Group Communication	3
CMT 2050	Communication and Culture	3
CMT 2065	Investigating Communication	3
CMT 3030	Persuasion	3
CMT 3040	Organizational Communication	3
CMT 3045	Communicating Leadership	3
CMT 3080	Strategic Communication	3
CMT 3090	Public Relations	3
CMT 4000	Digital Communication	3
CMT 4021	Communication Internship	3
CMT 4040	Advanced Strategic Communication	3
Total Units		46