

HEALTH COMMUNICATION, B.A.

Code	Title	Units
Required Courses		
BST 3004 (B,C,J,L, Biblical Perspectives (GE)		4
CDM 3000	Social Media Content Creation and Engagement	3
CMT 1010	Foundations in Communication (GE)	3
CMT 2000	Media and Society	3
CMT 2065	Investigating Communication	3
CMT 2100	Introduction to Health Communication	3
CMT 3030	Persuasion	3
CMT 3045	Communicating Leadership	3
CMT 3080	Strategic Communication	3
CMT 3100	Theories of Health Communication	3
CMT 3105	Health Communication and Culture	3
CMT 3106	Health Communication Campaigns	3
CMT 4040	Advanced Strategic Communication	3
CMT 4105	Interpersonal and Family Health Communication	3
CMT 4110	Mediated Health Communication	3
Total Units		46