APPLIED PSYCHOLOGY, B.A.

This program is currently accepting applications and will launch in Fall 2025.

Program Learning Outcomes

Students who complete the Bachelor of Arts in Applied Psychology will be able to:

- Demonstrate a holistic understanding of applied psychology, integrating personal, educational, health, and societal dimensions in their analysis and application of psychological principles. (Holistic Understanding)
- Apply psychological theories, methodologies, and interventions to real-world contexts, effectively addressing contemporary professional challenges and opportunities. (Practical Application)
- Critically evaluate and apply psychological principles to promote positive social change, advocating for ethical and evidence-based practices that contribute to the well-being of individuals and communities. (Social Impact)
- Cultivate social and emotional intelligence skills, demonstrating self-awareness, empathy, and resilience in personal and social interactions, and integrating these skills into their professional practice. (Personal Growth)
- Demonstrate cultural and intellectual humility by recognizing and respecting individual differences and their cultural origins, and effectively navigating diverse and dynamic environments with sensitivity and inclusivity. (Cultural Competence)
- Integrate theoretical knowledge with practical experience through a service-learning capstone, applying psychological principles to address real-world issues and contribute to societal well-being in collaboration with community partners. (Service-Learning Experience)

Code	Title	Units
Lower-Division Requirements		
APY 1000	Applied Psychology and You	3
APY 2000	Cultural Psychology	3
APY 2010	Human Growth and Flourishing (GE)	3
APY 2020	Mental Health and Society	3
APY 2030	Judgment and Decision Making	3
Upper-Division Requirements		
APY 3000	Motivation and Emotion	3
APY 3010	Survey Research and User Experience Design	3
APY 3020	Data Analysis and Visualization	3
APY 3030	Industrial-Organizational Psychology	3
APY 3040	Media Psychology	3
APY 4000	Ethics and Professionalism in Applied Psychology	3
APY 4010	The Psychology of Justice and Peace	3
APY 4020	The Psychology of Religious Experience	3
APY 4030	Contributing to Society (Service Learning Capstone)	3
BST 3004 (B,C,J,L,R)	Biblical Perspectives (GE)	4
Total Units		**46**