BUSINESS ADMINISTRATION, B.A.

Program Learning Outcomes

Students who complete the program in Business Administration will be able to:

1. Exhibit general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical values.
5. Collaborate effectively in teams.

Code	Title	Units
Lower-Division Requirements		
ACC 2001	Principles of Financial Accounting	4
ACC 2002	Principles of Managerial Accounting	3
BUS 1000	Introduction to Business and Systems	3
BUS 2001	Legal Environment of Business	3
ECO 1001	Principles of Macroeconomics (FE)	3
ECO 1002	Principles of Microeconomics (FE)	3
MTH 1053	Mathematical Analysis for Business and Economics [1]	3
or MTH 1073	Business Calculus (FE)	
MTH 2003	Introduction to Statistics	3
MGT 2012	Principles of Management	3
Upper-Division Requirements		
BUS 3013	Business Communications	3
BUS 4080	International Business	3
BUS 4089	Internship in Business (3 units required)	3
FIN 3035	Business Finance	3
MKT 3032	Principles of Marketing	3
MGT 4088 and MGT 4088L	Strategic Management and Strategic Management Lab	3
Upper-Division Electives		
Choose six (6) units of upper-division electives [2]		6
Total Units		**52**

[1]   MTH 1073 fulfills the Foundational Explorations Problem Solving Requirement, but MTH 1053 does not.

[2]   Choose from Accounting, Business, Economics, Finance, Management, or Marketing (ACC/BUS/ECO/FIN/MGT/MKT 3000-4090) courses not included in the upper-division requirements.

Recommended:

Code	Title	Units
Cross-Cultural Experience		
PHL 2011	Ethics (FE)	3